



20th Anniversary

# Seoul International Drama Awards 2025

## Entry Regulation

Submission Period  
2025.04.01~2025.05.28



Organized By Seoul Drama Awards Organizing Committee  
Korean Broadcasters Association

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※ In the case of a duplicate entry to 'International Competition' and 'K-Drama Competition' categories, it needs to abide preferentially by the regulations of **'International Competition'**.

## SDA 2025 Calendar

- Submission Period  
**April 1st, 2025 ~ May 28th, 2025 (KST)**
- Judging Period  
June to August, 2025
- Online Voting  
June to July, 2025
- Awards Ceremony  
October 2nd, 2025
- Festival  
October 3rd ~ 4th, 2025

## Eligibility Rules

- Entries must have been broadcast or transmitted to the general public by television channels, cable networks, satellites, the Internet or other digital delivery media. Dramatized commercials or promotional materials or theatrical films are not acceptable.
- Entries have been initially broadcast or released in any country between [July 1, 2024 and June 30, 2025](#).
- Only the corporation holding the copyright or a person authorized by the copyright holder(s) may submit an entry. If not, the entrant must obtain consent from the rights holders prior to submission.
- Entries that are likely to cause conflicts between countries, races, and ethnic groups could be excluded from the judging and voting.
- Eligibility will be considered on a case-by-case basis by Seoul Drama Awards Organizing Committee(SDAOC), hereinafter referred to as SDAOC.

## Awards Categories

### International Competition

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#### Program Category

- 1) Grand Prize (1)
- 2) Best TV Movie (1)
- 3) Best Miniseries (1)
- 4) Best Series (1)

#### Individual Category

- 1) Best Director (1)
- 2) Best Screenwriter (1)
- 3) Best Actor (1)
- 4) Best Actress (1)

### K-Drama Competition

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#### Program Category

Outstanding Korean Drama (Up to 2)

#### Individual Category

- 1) Outstanding Korean Actor (1)
- 2) Outstanding Korean Actress (1)
- 3) Outstanding Korean Drama O.S.T (1)

### International Invitation

Golden Bird Prize (1 program/1 person)

Lifetime Achievement Award (1)

Outstanding Asian Star (Up to 7)

## Entrance Fee

No Entrance fee is required for all categories.

## Notes

- There is no limit to the number of submissions in each category.
- SDAOC reserves the right to accept or reject any request for an extension of the submission period. If accepted, SDAOC will set a new deadline and notify the entrants.
- SDAOC is not obliged to return any submitted materials. The materials may be used for promotional purpose related to the awards ceremony.
- SDAOC has the rights to request additional materials, in case of insufficient information or technical errors.
- The entrant is expected to fully cooperate to ensure that winners can attend the awards ceremony.

## Copyright Precautions

- In the case of a joint production, the entrant must inform the production partner companies in advance.
- If a program is submitted by multiple entrants, the copyright holders must determine which submission is valid and notify SDAOC.
- The entrant shall bear full responsibility for any copyright-related issues.

## Contacts

### Deputy Director

Olivia NA

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### South America, Middle East, Oceania and Africa

Julie Um / Programmer

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### Asia

Jihee Kim / Programmer

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### South Korea, North America

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### Europe

Dayoung Lee / Programmer

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### PR

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# Seoul International Drama Awards 2025



## Entry Guidelines International Competition

## Category Definition

Category		Definition
Program	TV Movie	A production from one (1) to three (3) episodes.
	Miniseries	A production between four (4) and twenty-four (24) episodes in which theme, storyline and main characters are presented under the same title.
	Series	A production with twenty-five (25) or more episodes in which theme, storyline and main characters are presented under the same title.
Individual	Director	All crew and cast who are written on the entry forms by entrants are automatically competing in the individual category.
	Screenwriter	
	Actor	
	Actress	

- ※ In the case of Omnibus/Anthology Series with different stories, themes and characters, each episode will be approved as separate submissions.
- ※ If each season from a program satisfies the qualification of the first airdate between **July 1, 2024 and June 30, 2025**, each season must be classified and submitted as an individual program.
- ※ The Program Category is only based on the total numbers of episodes in a single entry regardless of genres, the number of seasons, platforms, etc.

## Materials & Methods

### Required Materials

- Online Entry form
- Images
- Videos

## Online Entry Form

### How to submit

Fill out the online entry form at the website of Seoul International Drama Awards ([Click here](#))

- ※ Login is required to fill out the entry form. You can use your existing account.

### Required Information

1. Entry Information
2. Poster, Synopsis
3. Main Staff
  - Representative Director, Screenwriter: Name, Image file, Profile
  - If there are co-directors or co-writers, you can fill in co-directors or co-writers up to 5 additionally.

4. Casts (up to 2 people each)
  - Actor, Actress: Name, Role Name, Image file, Profile, Description of the Character
5. Usage of submission
6. Company and Staff Information
7. Consent of submission
8. Video Submission (Episodes 1,2)

#### ※ Precautions

- ① Online entry form must be submitted in English.
- ② Entrants must fill out correct information. In the event of a disadvantage caused due to false information, SDAOC will not be responsible.
- ③ The References in the online entry form will be reviewed in judging. If selected as a winner, it will be exposed to the winner information on the official website of Seoul International Drama Awards.
- ④ Please refer to the following regulations related to images and videos.

### Image

#### How to submit

Upload an image file when filling out the online entry form

#### Required Images

- One official poster (Vertical version)
- Director, Screenwriter profile image (Headshot)
- Actor, Actress profile image (Headshot)

#### ※ Precautions

- ① File format
  - Posters and profile images must be JPG, PNG or GIF files capable of printing large printouts at least 1200\*1600 pixels or at least 300 dpi resolution
  - Maximum upload capacity is 5MB per photo
- ② If there is a technical problem when unloading image files on the website, please contact and submit them separately through e-mail to the programmers in charge.

### Video

Category	Video	
	Required	Optional
TV Movie	Entire episodes (If it has three episodes, then submit first and second.)	① Trailer ② Freely select and submit any episodes which are necessary or important to understand the overall flow.
Miniseries	First and Second episodes	
Series		

※ For English-speaking dramas, English subtitles may be omitted. However, English subtitles are required whenever foreign languages other than English appear in major lines or on-screen text.

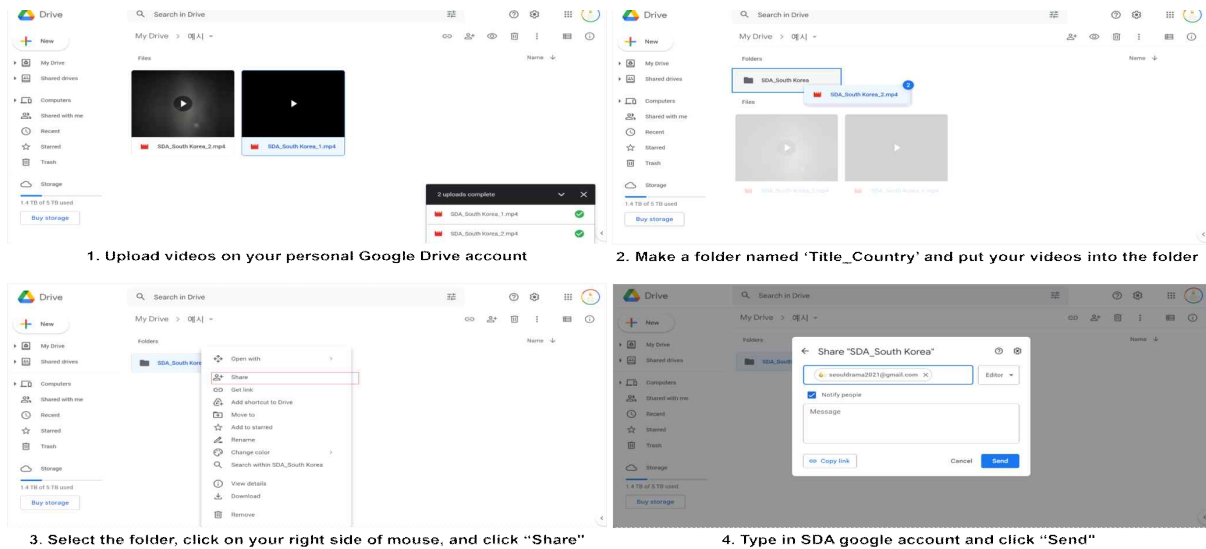
## Video Formats

- File name: Title\_Country\_Episode (eg. SDA\_South Korea\_1)
- Video codec : H.264 / Audio codec : AAC
- File formats : MP4, MOV, AVI, WMV (Any format is acceptable as long as the provided codecs/formats are readable on default and 3rd-party video players.)
- Resolution : 1280 X 720 HD (16:9)

## Video Submission (you can choose ①/②/③)

- ① Upload the videos in your Google Drive and share them with the official account of SDA ([seouldramaawards@gmail.com](mailto:seouldramaawards@gmail.com))

### [How to upload Google Drive]



- ② Share download link : WeTransfer, Vimeo, Aspera, etc.
  - You should set the download period after **June 13, 2025 (KST)**.
  - Please send your videos to SDA programmer's e-mail. The submission is completed only when the programmer in charge responds 'Confirmation' by e-mail.
- ③ Save the video files on a USB flash drive and ship it to SDAOC by post.
  - Only materials that arrive at SDAOC before the entry deadline will be judged.
  - Shipping Address

Seoul Drama Awards Organizing Committee / Korean Broadcasters Association  
10th Fl. Korean Broadcasters Center Bldg. 233 Mok-dongdongro,  
Yangcheon-gu, Seoul, Korea (Postal Code: 07995)

## Notes

- Actors and actresses from six (6) Asian countries, which will be designated by SDAOC, will be eligible for nomination in the 'Outstanding Asian Star' category.
- If your cast is selected as 'Outstanding Asian Star', the entrant is expected to fully cooperate to ensure that winners can attend the awards ceremony.



# Seoul International Drama Awards 2025



## Entry Guidelines K-Drama Competition

### Category Definition

Category		Definition
Program		Korean dramas produced by a drama production /broadcasting/OTT companies from South Korea (including overseas co-production) regardless of platforms and the number of episodes, which is released within the qualified period.
Individual	Outstanding Korean Actor	The actors and actresses who are written on the entry forms by entrants are automatically competing.
	Outstanding Korean Actress	
	Outstanding Korean O.S.T	One of Korean OSTs will be selected through the global fan voting run by SDAOC.

### Materials & Methods

#### Required Materials

- Online Entry Form
- Images

### Online Entry Form

#### How to submit

Fill out the online entry form at the website of Seoul International Drama Awards ([Click here](#))

※ Login is required to fill out the entry form. You can use your existing account.

#### Required Information

1. Entry information
2. Poster, Synopsis
3. Main Staff
  - Representative Director, Screenwriter: Name, Image file, Profile
  - If there are co-directors or co-writers, you can fill in co-directors or co-writers up to 5 additionally.
4. Cast (up to 2 people each)
  - Actor, Actress: Name, Role Name, Image file, Profile, Description of the Character
5. Usage of submission
6. Company and Staff Information
7. Consent of submission

#### ※ Precautions

- ① Entry forms must be submitted in English.
- ② Entrants must fill out correct information. In the event of a disadvantage caused due to false information, SDAOC will not be responsible.
- ③ Please refer to the following regulations related to images.

## Image

### How to submit

Upload an image file when filling out the online entry form

### Required Images

- One official poster (Vertical version)
- Actor, Actress profile image (Headshot)

### ※ Precautions

- ① File format
  - Posters and personal photos must be JPG, PNG, GIF files capable of printing large printouts at least 1200\*1600 pixels or at least 300 dpi resolution
  - Maximum upload capacity is 5MB per photo
- ② If there is a technical problem when uploading image files on the website, you can contact and submit them separately through e-mail to the SDA programmer in charge.

## Notes

- The entrant is expected to fully cooperate to ensure that winners can attend the awards ceremony.